

François-Xavier Decarpentrie

UX Designer with 8+ years of experience designing digital products - from concept development to creating and prototyping user interfaces.

French citizen available for opportunities in Europe April 2020

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EXPERIENCE

R/GA

Senior Experience Designer (contract). 7/2019 - 12/2019 - Melbourne

I helped the design team work more efficiently on the Toyota design system by facilitating workshops, creating a backlog, a roadmap and Figma best practices.

ISOBAR

Senior Experience Designer. 8/2018 - 7/2019 - Melbourne

I lead the team (5 designers) and the design practice for Holden. I designed concepts and interactive prototypes to test with customers.

Freelance

Product Designer. 2014 - Present

I have created wireframes, prototypes and user interfaces with clients based in France and Japan in education, tourism and transportation. I worked closely with producers and developers to ensure a smooth delivery.

Microcred (now Baobab Group)

UX Manager. 6/2016 - 7/2017 Paris

I managed a team of 3 UX/UI designers and developed concepts through storyboards, wireframes, mockups and prototypes. I also planned field user research and testing sessions in Senegal and Madagascar for a mobile banking application.

Razorfish (now Publicis.Sapient)

Lead UX Designer. 8/2014 - 12/2015 Shanghai

I was responsible for designing the UX strategy and deliverables for an omnichannel ecommerce experience for GrandVision: personas, experience maps, sitemaps, user flows, storyboards, wireframes and prototypes, navigation patterns, styleguides.

Ocreativ

UX Designer/Product Manager. 9/2012 - 7/2014 Shanghai

Alluresystems.com combines advanced virtualization and image processing technologies to create stunning on-figure garment images for clothing retailers. My role was to define and plan our MVP. Deliverables include functional specifications, personas, workflows, wireframes, high fidelity screens and prototypes.

Pschhh

Project Manager (contract). 3/2012 - 7/2012 Paris

Clients: Fujifilm, Google, Adidas

Nurun (now part of Publicis Groupe)

Project Manager (intern). 6/2011 - 12/2011 Paris

Clients: PSA Peugeot-Citröen, Accor, Kellogg's

SKILLS

Wireframing
Rapid prototyping
User research
Usability testing
Information architecture
Workshop facilitation
Project management
Agile / SCRUM

TOOLS

Figma, Sketch
Photoshop, Illustrator
After Effects
Principle
Invision

LANGUAGES

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|----------|----------|
| French | Native |
| English | Fluent |
| Japanese | Business |
| Chinese | Basic |

EDUCATION

2011 Advanced Master
Digital Project Conception
TELECOM Paristech, Paris

2009 Master's degree
Asian Affairs
IEP, Lyon